

Beat: Technology

FHT 2023 - THE HOSPITALITY TRADE SHOW 100% TECH, BUSINESS & CONVIVIALITY

FOOD HOTEL TECH EVENT - PARIS

PARIS, 31.03.2023, 15:22 Time

USPA NEWS - The "Food Hotel Tech" Event (March 14-15, 2023 in Paris) offers a Unique Tool for Hoteliers and Restaurateurs to enable them to find New Service Providers, Suppliers, Innovations or Trends and to differentiate themselves from their Competitors.... Exhibitors, Conferences, Start-Up Workshops... Food Hotel Tech proposes a Complete and Pertinent Panorama of Digital Tools and Technological Innovations dedicated to CHR Professions.

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- Why FHT:

- * 7,500+ Visitors
- * 200+ Exhibitors
- * 60+ Startups
- * 20+ Conferences
- * Because Regulations are being tightened, without always taking into account the Realities of the Field and the Necessary Funding
- * Because Customers expect more Ecological Actions without losing their Comfort
- * Because Employees are looking for Well-Being and Meaning at Work

- FHT 2023 was focusing on the Following Themes:

- * Successful Transformation Eco-Responsible
- * Satisfy New Customer Needs
- * Create an Effective Communication
- * Recruit & Retain Staff
- * Managing Inflation & Instability
- * Prepare for the Olympic Games 2024

- The Conferences FHT 2023

- * Opening Conference: Technological (R)Evolution
- * Google Live #FHT2023: What's New in 2023 to increase your Visibility and Bookings
- * Inflation, Disruption, Labor Crisis... Transforming your Model to succeed in 2023
- * Implement an Effective Omnichannel and Multisite Strategy
- * Turning Decarbonization into a Business Asset: the Example of COMPASS

- * Inflation requires Updating your Analysis and Sales Tools. Which Tools to Master Inflation?
- * Adapting your Communication Strategy to the Challenges of the Ecological Transition: Challenges and Opportunities
- * Social Networks, the New OTAs, between Visibility and Sales
- * Anti-Waste: what Strategies to control Consumption and reduce Waste in a Context of Inflation and Scarcity of Resources
- * Building Staff Loyalty: An Art. The Well-Being of your Employees is no longer an Option.

- * E-Learning: improving Operational Performance in the Restaurant and Catering Industry through Digital Technology
- * Startup Award

- * The Customer Experience: Authentic, Hyper-Personalized, Eco-Responsible and Digital
- * Data is Key to creating an Exceptional Customer Experience
- * 5 Tips to improve the Customer Experience in the Hotel / Restaurant Industry

- * Vocation Crisis: Fatality or New Challenge?
- * Coping with Energy Costs: between Sobriety and Investment
- * Bpifrance - A wide Range of Offers dedicated to Tourism, Leisure and Catering Professionals: from Bank Financing to Equity Investment
- * Tools to facilitate the Life of the Staff
- * Are we ready for the 2024 Olympic Games?

- * Efficient Communication
- * Tech at the Service of Eco-Responsibility
- * The Marriage of CRM and RMS in Hotels to maximize Revenue: enrich your Pricing Strategy with Customer Knowledge
- * Controlling your Ratios and your Payroll, your Plan of Attack in the Face of the Economic Crisis
- * The Technology Chain: choosing the Tools to facilitate Interconnectivity in your Facility
- * From Prospecting to Payment: Interconnectivity between Tools is nothing without Security
- * Innovation Award

Source: Source : Food Hotel Tech 2023
 The Trade Show Digital + Tech + Smarthotel - 100% Hotel and Restaurant
 Parc Des Expositions, Porte De Versailles - Paris
 March 14-15, 2023

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Article online:

<https://www.uspa24.com/bericht-22544/fht-2023-the-hospitality-trade-show-100-tech-business-und-conviviality.html>

Editorial office and responsibility:

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